

\$2,700.00

0.0

\$5,400.00

Order ID: 81119 11/01/12 04:09 PM CF NTL-POL FBD - LBD: 11/03/12 - 11/05/12 HL#: Created: Client: **BURLINGTON COUNTY...** CPE: / / 3201 Agency Commission: 15 % Updated: ALWILLIAMS on 11/01/12 05:48 PM Agency: STRATEGIC MEDIA PLACEMENT Product: GARGANIO & O'BRIEN Self Protect.: :20:00 Confirmed: 11/01/12 05:40 PM Buyer: WHITNEY EVERSOLE Demo: **HHOLDS** DMA RTG Sched. Code: Z Contract: 11/06/12 02:57 PM JOHN LINK POL.-GWTS-PH AE: Billing Int: Monthly BM: SS WPVI: 0% WTXF: 0% WPHL: 0% WPSG: 0% WPPX: 0% WGTW: 0% Share: 0% WCAU: 0% CABLE: 0% NEW ORDER CHG/PH 11/01/12 Sales Catg NR A/G Time Class Eligible Days Dur SC Self Pr Item Break Type **HHOLDS** Rate Spots Total MLOCAL1 1 0 0 0 0 0 0 NEWS 30 \$810.00 \$810.00 001 0.0 CDR **FBD** <u>LBD</u> Nov 05 11/05/12 11/05/12 1 Item Time Class Eligible Days **Break Type** Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G 002 WSUN7-9A 0 0 0 0 0 0 1 NEWS 30 \$495.00 0.0 \$495.00 CDR **FBD** LBD Oct 29 11/04/12 11/04/12 1 NR A/G Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg Rate Total Item **HHOLDS** Spots 003 WCBSSUN 0 0 0 0 0 0 2 MORN 15 0.0 \$720.00 \$1,440.00 CDR: STAND ALONE 15'S FBD LBD Oct 29 11/04/12 11/04/12 Item Time Class Eligible Days **Break Type** Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G 004 **DPRICE** 1 0 0 0 0 0 0 DAY 30 0.0 \$500.00 \$500.00 LUR FBD <u>LBD</u> Nov 05 11/05/12 11/05/12 1 Time Class Eligible Days **Break Type** Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G Item 2 0 0 0 0 0 0 NEWS 005 **NEARLYMF** 15 0.0 \$1,440.00 2 \$2,880.00 CDR; STAND ALONE 15'S LBD FBD Nov 05 11/05/12 11/05/12 2 Sales Catg Eligible Days Time Class **Break Type** Dur SC Self Pr NR A/G Item **HHOLDS** Rate Spots Total

006

NLATE

CDR

11/03/12

LBD

11/04/12

FBD

0 0 0 0 0 1 1 NEWS

Oct 29

2

30



KYW-TV

NR A/G

Client: BURLINGTON COUNTY... FBD - LBD: 11/03/12 - 11/05/12

HHOLDS

11/01/12 04:09 PM Created:

Agency: STRATEGIC MEDIA PLACEMENT WHITNEY EVERSOLE

CF NTL-POL

CPE: / / 3201 GARGANIO & O'BRIEN Product:

WTXF: 0%

Agency Commission: 15 % Updated: Self Protect.: :20:00 Sched. Code: Z

Confirmed:

ALWILLIAMS on 11/01/12 05:48 PM 11/01/12 05:40 PM

Contract: 11/06/12 02:57 PM

Monthly Billing Int: BM: SS

AE: JOHN LINK POL.-GWTS-PH

WPVI: 0% Share: 0% WCAU: 0%

Break Type

Demo:

WPSG: 0%

Time Class Item 007 NLATE

Order ID: 81119

Buyer:

Eligible Days 2 0 0 0 0 0 0 NEWS Dur SC Self Pr Sales Catg 15

WPHL: 0%

DMA RTG

HL#:

WPPX: 0%

0.0

HHOLDS

WGTW: 0%

Rate Spots

\$1,350.00

CABLE: 0%

Total

\$2,700.00

CDR; STAND ALONE 15'S

<u>FBD</u> <u>LBD</u> Nov 05 11/05/12 11/05/12 2

Order Totals						
Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	11	0	\$14,225.00	\$12,091.25	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$14,225.00	\$12,091.25	\$0.00	\$0.00